



GRAND TRAVERSE  
RESORT AND SPA

# COURT SPONSORSHIPS

For decades, Grand Traverse Resort and Spa has been Michigan's premier resort destination and northern Michigan's largest convention center. Now, the Resort will also be an official sports complex hosting 6 Michigan AAU youth basketball tournaments starting in October 2021. With indoor and outdoor tennis courts, more than 86,000 square feet of meeting space, and open, expansive floor plans, the Resort can also host volleyball, wrestling, pickleball, and much more. These events will bring in thousands of people annually to the Traverse City area, leading to a boost in the local economy. These large sports events will not only draw families and teams from across the state, but across the country, giving new visitors a chance to make new traditions in Traverse City.

Showcase your organization to our audience with one of the following sponsorships:

## **\$15,000 SPONSOR PACKAGE**

3 year sponsorship | Court named for your company | Logo prominently displayed in center of court | Prominent logo recognition on our website | Permanent 3 ft. x 6 ft. logo banner in our sports complex

## **\$10,000 SPONSOR PACKAGE**

3 year sponsorship | Company logo prominently displayed on the court floor | Prominent logo recognition on our website | Permanent 3 ft. x 6 ft. logo banner in our sports complex

## **\$5,000 SPONSOR PACKAGE**

2 year sponsorship | Logo on court sideline | Logo recognition on our website | Permanent 3 ft. x 6 ft. logo banner in our sports complex

## **\$1,000 SPONSOR PACKAGE**

Annual sponsorship | Logo recognition on our website | Permanent 3 ft. x 6 ft. logo banner in our sports complex

## **\$500 SPONSOR PACKAGE**

Annual sponsorship | Logo recognition on our website | Permanent 2 ft. x 4 ft. logo banner in our sports complex

**To become a sponsor or for more information, contact Nichole:**

**231-534-6586 | [Nichole.McDonald@gtresort.com](mailto:Nichole.McDonald@gtresort.com)**