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# **GRAND TRAVERSE RESORT & SPA** **FACT SHEET**

## **ADDRESS**

Grand Traverse Resort & Spa  
P.O. Box 404 (mailing address)  
100 Grand Traverse Village Boulevard  
Acme, Michigan 49610-0404

**LATITUDE** | **LONGITUDE (Approximate)**  
44.78 (44°47') | -85.48 (-85°28')

## **TELEPHONE**

231-534-6000 or 800-748-0303 or 800-236-1577

## **FAX**

231-534-6304

## **WEB SITES**

[www.grandtraverseresort.com](http://www.grandtraverseresort.com) and [www.barefootgrandtraverse.com](http://www.barefootgrandtraverse.com)

## **GUEST RESERVATIONS & INFORMATION**

231-534-6000 or 800-748-0303 or 800-236-1577

Fax: 231-534-6670

E-mail: [info@gtresort.com](mailto:info@gtresort.com)

## **OWNERSHIP & MANAGEMENT**

The Grand Traverse Band of Ottawa and Chippewa Indians acquired Grand Traverse Resort & Spa on March 31, 2003. The Grand Traverse Band received federal recognition as a present-day tribal entity on May 27, 1980. Today, the Grand Traverse Band provides career, health, education, social, and heritage programs to its nearly 4,000 members. The Grand Traverse Band's Web site is [www.gtbindians.org](http://www.gtbindians.org).

The Grand Traverse Band has been in the casino gaming business since 1984. In addition to Grand Traverse Resort & Spa, the Tribe also owns and operates Leelanau Sands Casino & Lodge in Peshawbestown and Turtle Creek Casino & Hotel in Williamsburg, two small hotels, restaurants, a conference center, and a convenience store. Turtle Creek Casino & Hotel Web site is [www.turtlecreekcasino.com](http://www.turtlecreekcasino.com). Leelanau Sands Casino & Lodge Web site is [www.casino2win.com](http://www.casino2win.com).

## **LOCATION**

The 900-acre Grand Traverse Resort & Spa is situated in the northwest corner of Michigan's Lower Peninsula along the shores of Lake Michigan's East Grand Traverse Bay. Just six miles northeast of Traverse City, Michigan, it is a ten-minute drive from Traverse City's Cherry Capital Airport (TVC).

## **BRIEF DESCRIPTION**

Michigan's premier resort experience and one of the Midwest's finest full-service, year-round destination and conference resorts. Since opening in 1980, the Resort has earned numerous distinctions, including a Top 20 Mainland Resort and Top 50 Worldwide Travel Destination ranking by *Condé Nast Traveler*. The Resort's 600 rooms, suites and condominiums, 86,500 square-feet of versatile, dedicated meeting space, distinctive dining venues, shopping complex, full-service spa, and championship golf attracts individuals, families, plus corporate, association and other groups for four full seasons of non-stop activity.

## **ROOMS**

The Resort features 600 rooms, suites, and condominiums including 238 Hotel, 186 Tower, plus 176 privately owned condominiums that participate in a rental management program. All rooms and condominiums are equipped with WiFi wireless high speed Internet access.

### **Tower**

The 17-story Tower opened in 1986. Its 186 spacious rooms and suites feature a number of attractive amenities including wet bar, refrigerator, color cable television with Nintendo, coffeemakers, bathroom with Jacuzzi whirlpool tub, hair dryer, makeup mirror and heat lamp. WiFi equipped.

### **Hotel**

The six-story Hotel's 238 rooms feature color cable television with Nintendo, coffeemakers, and hair dryer in the bathroom. Hotel rooms are conveniently located within steps of the Resort's restaurants, lounges, shops, health club, and full-service spa. WiFi equipped.

### **Condominiums**

The Resort offers 176 studio, one-, two- and three-bedroom privately owned condominiums participating in a Rental Management Program. WiFi equipped. The condominiums are located in several complexes along the fairways of two championship golf courses and along the sandy shores of East Grand Traverse Bay. The Shores condominium complex features a Beach Club with a private beach, swimming pool, whirlpool, large deck area, dock, water sports and personal watercraft, and food & beverage service.

## **AMENITIES**

A wide variety of guest services and amenities are available including in-room babysitting service, licensed daycare, organized children's activities, electronic game arcade, fitness classes, 24-hour dog care facility, airport shuttle service, and baggage handling.

## **DINING**

The Resort takes pride in using the freshest local ingredients available. From contemporary American favorites such as pasta, steaks, and pizza to poolside sandwiches, a variety of culinary delights are offered at the following establishments. Room Service is also available. All of the Resort's food & beverage outlets are smoke free.

- Aerie™ Restaurant & Lounge (Regional American cuisine with Northern Michigan flair, located on the 16th Floor of the Tower)
- Sweetwater American Bistro (American fare, located on the lobby level)
- The Grille (Seasonal, perfect after a round of golf, located in the Clubhouse)
- Grand Lobby Bar (Located in our Grand Lobby)
- Jack's Sports Bar (Sports theme lounge, located on the lobby level)
- Beach Club (Seasonal, sandwiches and beverages at the Shores)
- Afternine (Seasonal, turn-stand located between Holes 9 & 10 on The Bear)
- Governors' Pool Bar (Seasonal, snacks and beverages at the Governors' Pool)

## **GOLF**

Michigan is America's Summer Golf Capital® and Grand Traverse Resort & Spa is a Northwoods haven for golfers. The Resort has three distinguished 18-hole championship courses. The Clubhouse features a Pro Shop and Grille. The Resort's Head Golf Pro, Scott Hebert is a six-time Michigan Open Champion and the 2008 PGA Professional National Champion.

### **The Bear**

This Jack Nicklaus signature course is a distinguished par-72 design with Scottish links-style features. It was officially opened on June 17, 1985. It was the first Jack Nicklaus signature course in Michigan.

### **The Wolverine**

This Gary Player par-72 signature course officially opened on June 8, 1999. The Wolverine is designed to accommodate players of all levels. It was Gary Player's first signature course in the state of Michigan.

### **Spruce Run**

The Resort's original course redesigned by William Newcomb in 1979 is an 18-hole, par-70, championship course winding along the gently rolling hills overlooking East Grand Traverse Bay.

## **JIM MCLEAN GOLF SCHOOL and WINTER GOLF CENTER**

Grand Traverse Resort & Spa is the Midwest Resort home of the renowned Jim McLean Golf School. Offering private lessons, group clinics, one-, two- and three-day schools, as well as specialty lessons for women and juniors, the Golf School at Grand Traverse Resort & Spa represents Jim McLean's seventh location. Jim McLean has gathered the finest instructors from around the country including seven of the Top 100 PGA Teaching Professionals in America. Jason Jenkins is the Director of Instruction. The 2,000 square-foot Jim McLean SUPERSTATION® houses three state-of-the-art, indoor-outdoor hitting bays equipped for video and computer analysis. In the Winter, the Jim McLean Golf School staff transfers to California, and Grand Traverse Resort & Spa's Head Golf Professional, Scott Hebert, operates the facility as a Winter Golf Center, offering lessons and practice sessions during the cold weather months.

## **RECREATION**

The fun and excitement is year-round. In the warm-weather months, guests can enjoy tennis at outdoor courts near the Health Club and water sports including personal watercraft such as Jet Skis, pedal boats, and kayaks as well as swimming at The Shores Beach Club located on East Grand Traverse Bay.

Winter activities include up to two kilometers of cross-country ski trails plus several miles of nearby groomed and backcountry wooded ski trails including the North American Vasa Pathway. Also off-property and nearby, downhill skiers and snowboarders can enjoy packed and groomed slopes, challenging moguls and half pipes. Other winter activities on Resort grounds include snowshoeing, ice skating, snowmobiling, and nearby horse-drawn sleigh rides.

## **SPA GRAND TRAVERSE and HEALTH CLUB**

The 100,000 square-foot indoor/outdoor Health Club provides guests with a variety of recreational activities. The highlight of the facilities is the two-floor, 7,000-square foot Spa Grand Traverse with 23 treatment rooms. Cherry-theme services are the signature of Spa Grand Traverse. Overnight and day-spa packages are available with special services for men and teens. In addition, the full-service Spa features a relaxation room, and hair styling salon. Other Health Club facilities include men's and women's saunas, locker rooms, an aerobics/yoga studio, cardio-theater with 20 workout machines, and a weight room featuring Cybex Eagle® equipment.

In addition, a 15,000-square foot Indoor Water Playground with waterslide, waterwalk obstacle course, zero-depth sprayground on the pool deck, and water basketball hoops are fun for kids of all ages. Other Health Club facilities include an outdoor swimming pool, whirlpools, snack bar/pro shop, and video arcade. The Health Club's staff includes personal trainers, and certified aquatics instructors. Year-round fitness classes include a variety of mind and body fitness training for individuals and groups including, but not limited to yoga, tai chi, body sculpting strength training, water-based aerobic exercise, and swimming instruction.

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**TENNIS**

The Health Club also features a tennis center with four outdoor and five indoor tennis courts. The courts are surfaced with Deco-Turf II. Full-time tennis professionals provide private and group tennis instruction for adults and juniors. *Tennis Magazine* has recognized Grand Traverse Resort & Spa as one of nation's Top 50 Tennis Resorts and Christopher "Mick" Michalowski, the Resort's Director of Tennis, was named the 2003 and 2005 Michigan Professional of the Year by the United States Professional Tennis Association.

**CHILDREN'S CENTER**

The Cub House, a 2,000 square-foot children's daycare center, is located adjacent to the Health Club. The Cub House offers an extensive selection of organized, well supervised, children's activities and is licensed by the Michigan Department of Social Services to provide daycare. Twenty-four hour babysitting services are also available. An arcade game room provides an added diversion for kids of all ages.

**SHOPPING**

The Resort's 20,000 square-foot Gallery of Shops, located on the lobby level of the Tower, features over a dozen attractive upscale shops offering a choice of exceptional regional, national and international gifts, arts and crafts, men's, women's, and children's apparel, sundries, and take out foods and snacks.

The Tower Gallery of Shops includes:

- Adventure North Outfitters
- BAREFOOT - The Lifestyle Store of Grand Traverse Resort & Spa
- American Spoon Foods
- Ashleigh's (featuring Brighton accessories)
- Bear Logo Shop
- Business Center / Cyber Café
- Marketplace
- Resort Casuals
- Tumbleweeds
- Wine Shoppe - Tasting Room & Bar

Other on-property retail stores include Diamond Galleria (crystal & jewelry) in the Grand Lobby, Golf Pro Shop in the Clubhouse, and a Retail Boutique in the Spa.

**CONFERENCES AND GROUPS**

Grand Traverse Resort & Spa offers up to 86,500 square-feet of versatile meeting space for groups ranging in size from 10 to 2,500. The Resort's experienced conference planning staff is ready to assist groups with individually tailored meeting agendas. The Resort's flexible conference facilities can be divided into 36 separate meeting rooms of varying sizes.

Governors' Hall offers more than 20,000 square feet of group space with 20-foot ceilings, state-of-the-art conference equipment, and a projection booth. Governors' Hall is so named because the first meeting held in it was the 1987 National Governors Association Summer Meeting when then Arkansas Governor William Jefferson Clinton was the Chair. The Resort also hosted the National Governors Association in 2007 when then Arizona Governor Janet Napolitano was the Chair.

The Resort's indoor tennis courts are available for use as two separate exhibition halls totaling 30,000 square feet. Accessible by enclosed walkways, both halls feature a 30-foot ceiling for the most dramatic of events. Spacious outdoor function space overlooking the golf courses and grounds is also available.

### **REAL ESTATE**

A wide variety of quality real estate options from custom homes to condominiums are available for purchase through Keller Williams Real Estate. To inquire about purchasing a home, condominium or other excellent real estate opportunities, call Keller Williams Real Estate at 231-938-1200.

### **CLUB MEMBERSHIP**

The Club at Grand Traverse Resort & Spa is a private membership club offering a variety of privileges, activities, and seasonal events for members, their families, and their guests. A limited number of private and corporate memberships are available.

### **TOURNAMENTS & SPECIAL EVENTS**

Grand Traverse Resort & Spa is proud to have hosted the Michigan Open Golf Championship for 28 years, from 1981 through 2008. The Resort also hosted the PGA Senior Tour's 1990 Ameritech Senior Open Championship, and the prestigious 1987 and 2007 National Governors Association Summer Meetings. The Resort also hosts several regional tennis tournaments each year.

### **AWARDS & DISTINCTIONS**

The Resort has been ranked among the Top 20 Mainland Resorts and Top 50 Travel Destinations and Services worldwide by *Condé Nast Traveler* magazine. Additional accolades include honors from *Golf Digest*, *GOLF Magazine*, *Family Circle*, *Tennis Magazine*, *Travel + Leisure Golf*, *Successful Meetings*, *Meetings & Conventions*, *Meetings MidAmerica*, *Michigan Meetings & Events*, *Corporate Meetings & Incentives*, and more.

### **CASINO GAMING**

Owned and operated by the Grand Traverse Band of Ottawa and Chippewa Indians, nearby Turtle Creek Casino & Hotel (four miles east of the Resort) and Leelanau Sands Casino & Lodge (30 miles northwest of the Resort) provide a wealth of fun and games including slots, table games, bingo, and poker. Leelanau Sands Casino features the 1,000-seat Sands Showroom with top name entertainment. The Turtle Creek Casino & Hotel Web site is [www.turtlecreekcasino.com](http://www.turtlecreekcasino.com) and the Leelanau Sands Casino & Lodge Web site is [www.casino2win.com](http://www.casino2win.com). Complimentary 24-hour shuttle service is provided between the Resort and Turtle Creek Casino & Hotel.

### **OTHER NEARBY ACTIVITIES**

The surrounding area surrounding has gained national recognition as a unique travel destination. The area is rich in history, from the 1700s when French fur traders swapped goods with Native American tribes, to the latter part of the next century's explosive lumber industry growth. More recently, the Grand Traverse region ranks as the world's largest producer of tart cherries. Traverse City is the Cherry Capital of the World and the annual National Cherry Festival in July is one of the nation's top festivals. The area is also home to over 25 award-winning wineries on the Leelanau Peninsula and Old Mission Peninsula.

Several attractions within an hour's drive of the Resort include Sleeping Bear Dunes National Lakeshore, Old Mission Peninsula, Interlochen Center for the Arts, Northwestern Michigan College Dennis Museum, Fishtown of Leland, and the Music House Museum. The majestic Mackinac Bridge and picturesque Mackinac Island are within a two-hour drive.

### **GETTING THERE**

The Resort is within a single day's drive from most major Midwest cities. Convenient jet service is provided by major air carriers through the gateway cities of Chicago, Detroit, and Minneapolis from any point in the continental United States. Just six miles northwest of Traverse City, Grand Traverse Resort & Spa is a ten-minute drive from Traverse City's Cherry Capital Airport (TVC).