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GRAND TRAVERSE  
RESORT AND SPA

## GRAND TRAVERSE RESORT AND SPA BLOGGER & INFLUENCER GUIDELINES

Thank you for your interest in Grand Traverse Resort and Spa! We are pleased to assist qualified writers and influencers, given adequate advance notice, with features about the Resort and the Traverse City area.

Those interested in covering the Resort should reach out to the Public Relations Manager at [publicrelations@gtresort.com](mailto:publicrelations@gtresort.com). An introductory email should be accompanied with the following:

- Links to social media
- A media kit
- Examples of previous coverage for topics such as travel, spa, dining, golf, tennis, or other Resort amenities.

All bloggers and social media influencers will be evaluated on a case-by-case basis.

### **Social Media Links and Hashtags**

Resort Hashtags | #gtresort #grandtraverseresort #spagrandtraverse #NoTruerNorth  
Facebook @GrandTraverseResort | [www.facebook.com/GrandTraverseResort](http://www.facebook.com/GrandTraverseResort)  
Instagram @gt\_resort | [https://www.instagram.com/gt\\_resort/](https://www.instagram.com/gt_resort/)  
Twitter @GTResort | <https://twitter.com/GTResort>

### **Key Webpages**

Home | [www.grandtravereresort.com](http://www.grandtravereresort.com)  
Spa Grand Traverse | [www.grandtraverseresort.com/spa](http://www.grandtraverseresort.com/spa)  
Aerie Restaurant & Lounge | [www.aerierestaurant.com](http://www.aerierestaurant.com)  
Golf | [www.grandtraverseresort.com/golf](http://www.grandtraverseresort.com/golf)  
Dining | [www.grandtraverseresort.com/dining](http://www.grandtraverseresort.com/dining)  
Meetings | [www.grandtraverseresort.com/meet](http://www.grandtraverseresort.com/meet)  
Weddings | <https://www.grandtraverseresort.com/meet/weddings/>  
Turtle Creek Casino | [www.turtlecreekcasino.com](http://www.turtlecreekcasino.com)  
Leelanau Sands Casino | [www.leelanausandscasino.com](http://www.leelanausandscasino.com)