

**Media Contact:**

Caroline Rizzo  
Communications Manager  
Grand Traverse Resort and Spa  
Cell: 231.492.5594  
Office: 231.534.6352  
E-mail: [publicrelations@gtresort.com](mailto:publicrelations@gtresort.com)  
Visit: [www.grandtraverseresort.com](http://www.grandtraverseresort.com)



**GRAND TRAVERSE  
RESORT AND SPA**

## **2024 Holiday Season at Grand Traverse Resort and Spa**

ACME, Mich., November 13, 2024 – It's the most wonderful time of the year and Grand Traverse Resort and Spa is your home for the [holidays](#). Enjoy a Christmas feast, cross items off your shopping list, visit Santa, and ring in the new year! Here is a list of this year's holiday specials and events.

### **Thanksgiving Day Buffet at Aerie Restaurant & Lounge**

Let us do the cooking for you this Thanksgiving! Join us on the 16th floor of the Tower for your Thanksgiving favorites including a carving station with roasted turkey breast and honey baked ham, pasta station, fall harvest salad, green bean casserole, toasted marshmallow sweet potatoes, apple streusel bread pudding, and more. Make a reservation [online](#) or call 231-534-6800.

### **Black Friday & Cyber Monday Deals**

Get your holiday shopping done at Grand Traverse Resort and Spa. From Monday, November 25 – Friday, November 29, buy one 50-minute spa treatment and get a second treatment at 50% off. Plus enjoy 15% off all spa retail products. All jackets and outerwear are 40% off in the Pro Shop Monday, November 25 – Monday, December 2, plus buy one polo get one free, and receive a free hat for every \$250 spent. Enjoy 20-40% off throughout the Gallery of Shops Friday, November 29 – Sunday, December 1. Enjoy a \$25 bonus gift card when you purchase \$100 in an online digital Spa Grand Traverse gift card on Monday, December 2.

### **Visits with Santa & Toys for Tots Donations**

All are welcome to visit Santa on Saturday, November 30, Saturday, December 7, Saturday, December 14, and December 21 from 2:00pm-4:00pm at Santa's Workshop in our Gallery of Shops. Stick around for story time with Santa by the Christmas tree in the lobby at 4:00pm. Don't forget to bring an unwrapped toy donation for Toys for Tots.

### **Weeks of Giving at Spa Grand Traverse**

Feel good and do good this holiday season with Weeks of Giving at Spa Grand Traverse. From December 1-14, five dollars from select treatments will be donated to Project Feed the Kids, a local non-profit on a mission to help fight food insecurities in our community. Call 231-534-6750 or [click here](#) to book your appointment.

### **Gallery of Shops Holiday Shopping Event**

This holiday season, shop small and local at our [Gallery of Shops](#). Visit the Gallery of Shops on Saturday, December 7 from 10:00am-6:00pm for our special holiday shopping event. Enjoy 20% off in all shops, complimentary gift wrapping with a purchase, free hot chocolate from Whirligigs Candy & More with a purchase in any shop, and a gift with purchase from participating stores.

### **Biggest Little Holiday Party**

Celebrate big this holiday season at our Biggest Little Holiday Party. Bring your small company or group of friends and celebrate the holidays with us on Saturday, December 7. We can host individuals, couples, and groups of any size. The night includes a pre-party reception, cash bar, buffet dinner, a DJ, and discounted hotel room rates. Make a reservation [online](#) or call 231-534-6205.

### **Spa Group Holiday Special**

Self-care can go a long way, especially during the holidays. Whether you are celebrating an office get-together or a reunion of friends this season, make your celebration a cozy and relaxing one at Spa Grand Traverse. This December and January, let us pamper your group with exclusive discounts for the most wonderful time of the year! For groups of four or more, buy one treatment per person, and get a second 20% off. For availability, contact Chloe Leach at 231-534-6756 or [chloe.leach@gtresort.com](mailto:chloe.leach@gtresort.com).

### **Breakfast with Santa**

Join us for a magical breakfast with Santa on Saturday, December 21 from 9:30am to 11:30am in Michigan Ballroom. Delight in a festive breakfast buffet perfect for the whole family, complete with holiday favorites and seasonal treats. Kids can participate in holiday activities and crafts, plus enjoy special time with Santa himself! Breakfast is \$30 for adults, \$14 for children ages 4-14, and complimentary for children under 4. Purchase your tickets [here](#).

### **Christmas Day Buffet at Aerie Restaurant & Lounge**

This year, spend the holidays relaxing and enjoying time with family and friends while we take care of the cooking. Join us Monday, December 25 for our Christmas Day buffet with all your favorites like a carving station with herb-roasted prime rib and smoked pork loin, chef-prepared pasta station, Christmas fruit salad, eggs benedict, cranberry orange bread with star anise anglaise, hot cocoa dessert cups, eggnog cheesecake, and more. Make a reservation [online](#) or call 231-534-6800.

### **New Year's Eve**

Ring in 2025 at Grand Traverse Resort and Spa! Celebrate [New Year's Eve](#) in style with a night of unforgettable fun, drinks, dancing, and a spectacular fireworks display at midnight. Enjoy a delicious dinner in Aerie Restaurant & Lounge and then get ready to party at the top of the Tower. At 10:00pm the 17th floor will turn into a dance party with a cash bar and DJ. It's also the perfect spot to watch the fireworks show!

Merry Christmas and Happy Holidays from Grand Traverse Resort and Spa!

---

*Media images are available [here](#).*

---

### **About Grand Traverse Resort and Spa**

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa has been creating Michigan vacation memories since 1980. Featuring nearly 550 guest rooms and 86,500 square feet of meeting space, the 900-acre property is Michigan's premier year-round resort destination. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit [grandtraverseresort.com](http://grandtraverseresort.com) or call 800-236-1577 to learn more.